

Press release

Public Relations
NuKorc Pty Ltd
+61 8 8368 0100
public-relations@nukorc.com

Life is beautiful in pink!

NuKorc Pty Ltd, world leader in the production of hi-tech, single extruded synthetic closures, is stepping out in shades of pink for the London International Wine and Spirits Fair, May 22 to 24, 2007.

To show life really is beautiful in pink, NuKorc is sponsoring the top 100 rosé wine tastings at the LIWSF. NuKorc will also showcase its range of pink closures, and the many other colours available, which can be used by companies as a fun and creative way to market their wine brands.

"NuKorc's mission is to protect and enhance our customer's products and brands. Our innovative closure products are ideal for wines that need to maintain their freshness and fruity characteristics, and a perfect example of this is rosé," NuKorc's Commercial Director Stuart Derbyshire said.

"Rosé is one of the fastest growing segments in the UK, as well as France, especially amongst women, and NuKorc's closures offer companies a clever and catchy way of adding a new level to their brand by using fun coloured closures as part of their marketing strategy."

NuKorc's booth (T44) at the London International Wine and Spirits Fair follows on from its involvement in Enomaq in Spain and Germany's Intervitis. NuKorc will also participate in SIMEI in Italy and SITEVI in France later this year.

"NuKorc's expansion in Europe is continuing," Stuart Derbyshire added. "We've seen the opening of NK Europe in Spain in January, 2005, and the addition of direct sales and marketing managers in key markets such as France, Spain and Germany. Such initiatives are helping to grow our European customer base significantly."

For more information contact public-relations@nukorc.com or refer to the official London International Wine and Spirits Fair website at:
<http://www.liwsf.com/index.cfm?do=whatson.page>



NuKorc
Sealing Your Future

Top 100 Rosé tastings

Life is beautiful in pink!

NuKorc stand T44

London International Wine & Spirits Fair
May 22-24 2007